The EI at a glance

About us

The Energy Institute (EI) is the chartered professional membership body bringing energy expertise together. We're a global network with insight spanning the world of energy – from conventional oil and gas to the most innovative renewable and energy efficient technologies – united by our shared ambition: that energy, and its critical role in our world, is better understood, managed and valued.

Knowledge resources

Online knowledge service with 100,000 records, including, articles, news and energy insights
- e-library
  - 3.8 million records
  - 180,000 teaching aids
  - 90,000 news items
  - 150+ ebooks
- Podcast
- Magazines
  - Energy World
  - Petroleum Review

Industry good practice guidance

- Good practice guidance:
  - 30+ guidance and good practice documents each year
  - Publications downloaded in over 90 countries
  - 40+ technical papers presented each year

Professional development and recognition

- Expert-led courses and qualifications
  - Over 1,500 people trained in 5 years in 55+ countries
  - 80+ courses covering a range of technical and commercial topics
  - Classroom, online, and in-house options available
- Support and recognition
  - 10 professional titles and chartered statuses

Conference programme

- Annual Middle East HSE & Sustainability Forum
- Energy policy debates
- Evening lectures
- High-level round tables and workshops with key stakeholders and senior decision makers
- Awards gala dinner

Research

- Annual Energy Barometer report
  - An insight from UK energy professionals
  - Informs policy makers, the industry and the public
  - Industry datasheets and subject focused analysis

Annual Energy Barometer report


2019 sponsors included:

- Accenture
- Aramco
- Chevron
- DanaGas
- Eni
- ERM
- ExxonMobil
- GE
- IBM
- INEOS
- Johnson
- Mayer Brown
- Schlumberger
- Sepet
- Standard Chartered
- Tullow Oil
- Total
- Wintershall

2020 sponsors include:

- Acciona
- Shell
- Wood Group

Annual Middle East HSE & Sustainability Forum


2019 sponsors included:

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- Aramco
- Chevron
- DanaGas
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- ERM
- ExxonMobil
- GE
- IBM
- INEOS
- Johnson
- Mayer Brown
- Schlumberger
- Sepet
- Standard Chartered
- Tullow Oil
- Total
- Wintershall

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Partnership - why work with us?

Utilise the EI's industry-leading platforms

Raise your profile across a large global audience

Connect with relevant professionals

EI members are involved in a diverse range of fields across the world of energy. Whatever your areas of work, you can raise awareness about your products and services to relevant prospective customers, while supporting good practice and professionalism in the industries in which you operate.

Petroleum Review readers have the following areas of interest:

- Oil and gas prospects: 56%
- Gas developments: 31%
- Renewable energy: 30%
- Refining and petrochemicals: 23%
- Innovation and new technologies: 22%
- Bulk storage and terminals: 22%
- Alternative fuels: 20%
- Enhanced oil recovery: 20%
- Subsea sector: 19%
- Health and safety: 18%

Website and social media

We also routinely share content from the magazines across our website and social media platforms. Online ads, job adverts and features in our e-newsletters are also available.

- 23,000 website visitors per month
- 18,000 email update subscribers
- 15,000 LinkedIn followers and group members, with 120k impressions from posts in February 2019
- 14,000 Twitter followers, with 250k impressions from tweets in February 2019

Petroleum Review magazine — what our readers say

- ‘Petroleum Review is excellent and I am satisfied with all items published.’
- ‘The articles are always current and contain real data, not just opinion and these tend to fit in and complement other sources of data found to ensure the correct decisions are being made.’
- ‘I like in particular the summaries that provide a bit more insight in the ongoing trends, and link them to articles (...). It helps you to see new developments in context of the bigger picture, while giving you exposure to new developments.’

Rate Card

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<thead>
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Online ads £300
Membership E-Newsletter banner £600
Job adverts online £260
Datasheets sponsorship £300

INDUSTRY DATASHEETS: Recent and historical stats, topic-focused analysis and glossaries.
Oil and gas will have an important role to play as the world transitions to a low carbon future. In addition to the features outlined below, Petroleum Review will regularly highlight how the sector is enabling the transition to a diverse low carbon energy system, as well as addressing key issues such as CCUS, workplace diversity, skill set development and technology innovation. The magazine also provides regional reviews, highlighting the latest initiatives and projects.

**February 2020**
- Prospects for oil, gas and alternative fuels in 2020
- The changing majors – oil and gas in the energy transition
- Innovation and automation

**March 2020**
- Carbon trading and pricing
- Geopolitics and energy security
- The Middle East

**April 2020**
- Lubricants and fuel additives
- Changing face of fuel retailing (including EVs, hydrogen)
- Africa

**May 2020**
- First net-zero basin
- E&P companies’ roles and challenges in a carbon constrained world
- Energy policy transformation
- Caspian and Central Asia

**June 2020**
- Distributed energy systems
- Refining/petrochemicals initiatives (including energy efficiency, low carbon)
- Russia and neighbouring states

**July 2020**
- Global CCUS
- Gas and the energy transition
- North America and the Arctic

**August 2020**
- Bulk storage and terminals
- H&S in a low carbon era
- The North Sea and Atlantic Margin

**September 2020**
- Decarbonisation technologies up/mid/downstream
- New energy skill set demands and workplace diversity
- Latin America

**October 2020**
- Maturing assets and decommissioning
- Reducing emissions (including methane, carbon)
- Europe

**November 2020**
- Alternative fuels (including biofuels, EVs and hydrogen)
- Oil, gas and society
- COP26
- Asia-Pacific (including China and India)

**December 2020/January 2021**
- IT, AI, digitalisation and communications
- Decarbonising the marine sector
- Aviation and a low carbon future
- Australasia

*REVIEW OF EI AWARDS *

Additional topics – Please note that a wide range of extra topics are covered each month, further to those outlined in the features list. The role of the oil and gas sector in the energy transition will be a consistent theme throughout.

Petroleum Review also produces supplements.

Please contact the editorial team for more information regarding content and production schedules.

To ensure time for consideration, proposals for editorial need to be submitted at least two months before the issue publication.

We reserve the right to change editorial content.

**For further information, please contact Editorial:**
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e: kjackson@energyinst.org

**International Petroleum Week**
Annual strategic review of the oil and gas industry’s role in delivering a low carbon future. Global analysis by key influencers and leading experts in upstream and downstream, with specific focus on innovation, technology and skills.