About us

The Energy Institute (EI) is the chartered professional membership body bringing energy expertise together. We’re a global network with insight spanning the world of energy – from conventional oil and gas to the most innovative renewable and energy efficient technologies – united by our shared ambition: that energy, and its critical role in our world, is better understood, managed and valued.

Knowledge resources

- Online knowledge service with 100,000 records, including, articles, news and energy insights
- e-library
  - 3.8 million records
  - 180,000 teaching aids
  - 90,000 news items
  - 150+ ebooks
- Podcast
- Magazines
  - Energy World
  - Petroleum Review

Conference programme

- Annual Middle East HSE Forum
- Energy policy debates
- Evening lectures
- High-level round tables and workshops with key stakeholders and senior decision makers
- Awards gala dinner

Expert-led courses and qualifications

- Over 1,500 people trained in 5 years in 55+ countries
- 80+ courses covering a range of technical and commercial topics
- Classroom, online, and in-house options available
- Support and recognition
- 10 professional titles and chartered statuses

Industry good practice guidance

- Good practice guidance: • 30+ guidance and good practice documents each year
- Publications downloaded in over 90 countries
- 40+ technical papers presented each year

Professional development and recognition

- Expert-led courses and qualifications
  - Over 1,500 people trained in 5 years in 55+ countries
  - 80+ courses covering a range of technical and commercial topics
  - Classroom, online, and in-house options available
- Support and recognition
  - 10 professional titles and chartered statuses

Research

- Annual Energy Barometer report
  - An insight from UK energy professionals
  - Informs policy makers, the industry and the public
  - Industry datasheets and subject focused analysis
Partnership - why work with us?

Utilise the EI’s industry-leading platforms 
Raise your profile across a large global audience 
Connect with relevant professionals

Raise awareness about your products and services while supporting good practice and professionalism in your field across our global network.
- 20,000 members
- Over 200 company members and partners in over 120 countries
- EI members actively participate in regional branch networks in: Malaysia, Singapore, Middle East, Hong Kong, Nigeria, China
- 80% of EI individual members are in Europe
- Senior decision makers – 1,300 are Fellows of the Energy Institute

EI members are involved in a diverse range of fields across the world of energy. Whatever your areas of work, you can raise awareness about your products and services to relevant prospective customers, while supporting good practice and professionalism in the industries in which you operate.

Petroleum Review readers have the following areas of interest
- Oil and gas prospects: 55.8%
- Gas developments: 31.4%
- Renewable energy: 30.2%
- Refining and petrochemicals: 22.7%
- Innovation and new technologies: 22.1%
- Bulk storage and terminals: 22.1%
- Alternative fuels: 19.8%
- Enhanced oil recovery: 19.8%
- Subsea sector: 19.2%
- Health and safety: 18%

Website and social media

We also routinely share content from the magazines across our website and social media platforms. Online ads, job adverts and features in our e-newsletters are also available.
- 23,000 website visitors per month
- 18,000 email update subscribers
- 15,000 LinkedIn followers and group members, with 120,000 impressions from posts in February 2019
- 14,000 Twitter followers, with 250,000 impressions from Tweets in February 2019

Petroleum Review magazine – what our readers say
- ‘Petroleum Review is excellent and I am satisfied with all items published.’
- ‘The articles are always current and contain real data, not just opinion and these tend to fit in and complement other sources of data found to ensure the correct decisions are being made.’
- ‘I like in particular the summaries that provide a bit more insight in the ongoing trends, and link them to articles (...). It helps you to see new developments in context of the bigger picture, while giving you exposure to new developments.’

Rate Card

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Online ads
- £300

Membership E-Newsletter banner
- £600

Job adverts online
- £260

Datasheets sponsorship
- £300

INDUSTRY DATASHEETS: Recent and historical stats, topic-focused analysis and glossaries.
### Magazine features

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**Petroleum Review magazine** delivers information on the latest advances, trends and changes throughout the international oil, gas and new fuels sectors.

- Published since 1914
- 11 issues per year
- Print circulation 3,900
- Reaches a total of 20,000 members online
- Directly emailed to 3,700 student members

More than a quarter of Energy Institute members read no other industry magazine, meaning Petroleum Review offers the only print medium to reach these influential decision-makers.

- Average of two readers per copy, doubling our circulation

**International Petroleum Week**

Annual strategic review of the future directions for the oil and gas industry with global analysis by key influencers, upstream, downstream and in government.

Additional topics – Please note that a wide range of extra topics are covered each month, further to those outlined in the features list.

Please contact the editorial team for more information regarding content and production schedules.

To ensure time for consideration, proposals for editorial need to be submitted at least two months before the issue publication.

We reserve the right to change editorial content.

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e: kjackson@energyinst.org

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