



**Independence
Professionalism
Expertise**

Knowledge

Skills

Good practice

Connect to the world of energy professionals

23,000
Members

200
Company members in
over 100 countries

34
Technical Partners

70,000+
Business contacts

10,000+
LinkedIn
connections

19,000+
E-newsletter
readers

10,600+
Twitter followers

11,100+
Young Professionals

50+
Conferences

Resources



- Online knowledge resource with 100,000 articles, data and information sheets
- Knowledge service and e-library**
- 2.4 million records
 - 180,000 teaching aids
 - 90,000 news items
 - 80,000 titles

Research



- An insight from UK energy professionals
- Informs policy makers, the industry and the public
- Industry datasheets and subject focused analysis

Conferences

- Energy Efficiency Conference 2017: Embedding behaviour change to unlock efficiency potential – 29 March**
- EI Energy Policy Debates**
- Heat 2017: from global agreement to local action**

Professional development



- Expert-led courses and qualifications**
- Over 1,500 people trained in 5 years in 55+ countries
- Support and recognition**
- 11 professional titles and chartered statuses

Technical guidance



- Good practice guidance:**
- 30+ guidance and good practice documents each year
 - Publications downloaded in over 90 countries
 - 40+ technical papers presented each year

EI Awards

Showcase your brand's energy excellence
17th edition – celebration of the most outstanding achievements in the global energy sector with 9 categories of excellence.

2016 sponsors included:



Powering the energy sector

With expert membership and global reach, the Energy Institute is the only chartered professional membership organisation covering the whole energy sector.

Partnership

Raise awareness about your products and services

Attract new customers and access influential decision makers

Increase your profile by supporting good practice and professionalism



Readership survey

- Average of two readers per copy, doubling our circulation size and advertisers' reach
- 72% of EI members spend over one hour reading each issue of Energy World, ensuring advertisements gain lengthy exposure
- 26% of Energy Institute members read no other industry magazine, meaning Energy World offers the only print medium to reach these influential decision-makers

EI members work in the following job functions:

- Engineering – 42.8%
- Project management – 20.4%
- Consultancy – 29.6%
- Management – 20.1%
- Science and technology – 14.4%
- Health and Safety – 11%

EI members are involved in the following areas of work

- Electricity – 25.2%
- Heat – 14.6%
- Biogas and biofuels – 28.6%
- Renewables – 50.5%
- Marine renewables – 17.7%
- Carbon emissions – 16%
- Combined heat and power – 17.6%
- Energy distribution – 30.5%
- Energy demand and utilisation – 67%
- Energy storage – 38.7%

Rate Card

PRINTED		
	Outside back cover	£3,000
	Inside cover	£2,900
	Full page	£2,000
	Half page	£1,900
	Quarter page	£750
	Online ads	£300
	Membership E-Newsletter banner	£600
	Job adverts online	£260
	Datasheets sponsorship	£300

EI DATASHEETS: Recent and historical energy stats, vital industry information and up to date contact details for major companies.

Energy World readers are decision makers

- 20% of members are at director level or above
- 46% are in management, engineer or consultant roles

Our readers are responsible for big budgets

Our readers are decision makers

72% spend over one hour reading each issue

- 9.8% of EI members work for companies with more than 20,000 employees
- 21.6% of EI members work for companies with between 1,001–20,000 employees
- 19.8% of EI members work within companies with an annual turnover of over £500 million
- 12.9% of EI members work within companies with an annual turnover of between £100 million and £500 million

For block bookings and tailored campaigns Call 0207 467 7182 or lfontana@energyinst.org

Magazine features

Energy World features list 2017

January

- Energy use in industry and commerce
- Training and careers

February

- Onshore renewables – solar, bioenergy, hydro, energy-from-waste, geothermal
- Finance and investment

March

- Decentralised and urban energy, buildings
- Carbon capture and storage, low carbon futures

April

- Natural gas, unconventional gas
- Energy research & development

May

- Nuclear energy
- Energy storage and renewables

June

- Energy in transport
- Energy purchasing and management

July–August

- Power generation
- Heat and thermal energy

September

- Offshore renewables – wind and marine energy
- Energy management/efficiency in industry

October

- Energy in buildings and homes
- Nuclear energy

November

- Electricity systems, smart grids and storage
- Transport fuels and energy

December

- Renewable energy
- Fossil fuels – oil, gas and coal



Additional topics – Please note that a range of additional topics are covered each month, in addition to those outlined in the features list.

Energy World also produces a number of supplements during the year. Please contact the editorial team for more information regarding content and production schedules.

To ensure time for consideration, proposals for editorial need to be submitted at least two months before the month of issue publication. While it is our intention to adhere to this plan, we reserve the right to change it in the light of new developments.

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Energy World magazine delivers information and analysis on the latest advances, trends and changes in policy and technology throughout the international energy industry – on the supply and demand side, and inbetween.

- 11 issues per year
- Print circulation 6,000
- Reaches a total of 23,000 members online
- Directly emailed to 6,000 student/graduate members
- More than a quarter of Energy Institute members read no other industry magazine, meaning Energy World offers the only print medium to reach these influential decision-makers

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All aspects of the ‘fifth fuel’
 Policy, technology and research related to reducing energy demand