

About us

The Energy Institute (EI) is the chartered professional membership body bringing energy expertise together. We're a global network with insight spanning the world of energy – from conventional oil and gas to the most innovative renewable and energy efficient technologies – united by our shared ambition: that energy, and its critical role in our world, is better understood, managed and valued.


20,000
Members


200
Company members and technical partners


5,000+
Young Professionals


120+
Countries operated in around the world


40+
Conferences in person and online


20,000
Email update subscribers


26,000
LinkedIn followers, 19k group members


16,000
Twitter followers, 5k impressions per day

Knowledge resources



Online knowledge service with 100,000 records, including articles, news and energy insights

E-library

- 3.8 million records
- 180,000 teaching aids
- 90,000 news items
- 150+ ebooks

Magazines

- [Energy World](#)
- [Petroleum Review](#)

Podcast and videos

[Toolbox](#)

Conference programme

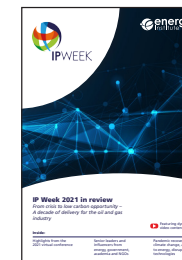
- Annual Middle East HSE & Sustainability Forum
- Energy policy debates
- Evening lectures
- High-level round tables and workshops with key stakeholders and senior decision makers
- [EI Live webinars](#)



IP Week 2021

Held as a virtual event for the first time in IP Week's long-standing history, delegates had the opportunity to listen to live-stream presentations from energy industry representatives, environmental groups and climate experts on how best to embrace the energy transition and the journey to global net zero.

Contact sponsorship@energyinst.org to participate in the 2022 event, or [click here](#) to read the the review of IP Week 2021.



EI Knowledge Partner:



Silver Sponsors:



Gold Sponsors:



Bronze Sponsors:



Industry good practice guidance



Good practice guidance:

- 30+ guidance and good practice documents each year
- Publications downloaded in over 90 countries
- 40+ technical papers presented each year

Professional development and recognition



Expert-led courses and qualifications

- Over 1,500 people trained in 55+ countries
- 80+ courses covering a range of technical and commercial topics
- Classroom, online, and in-house options available

Support and recognition

- 10 professional titles and chartered statuses

Meet some of our EI Technical Partners:



Utilise the EI's industry-leading platforms

Raise your profile across a large global audience

Connect with relevant professionals



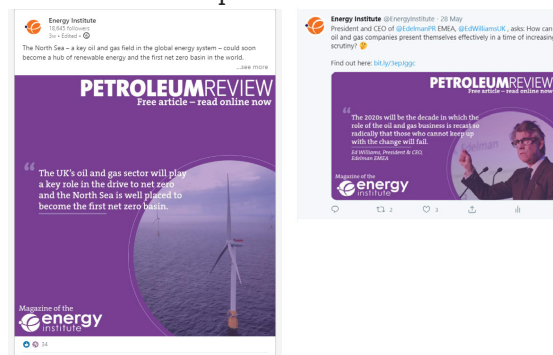
Raise awareness about your products and services while supporting good practice and professionalism in your field across our global network.

- 20,000 members
- Over 200 company members and partners in over 120 countries
- EI members actively participate in regional branch networks in: Malaysia, Singapore, Middle East, Hong Kong, Nigeria, China
- 80% of EI individual members are in Europe
- Senior decision makers – 1,300 are Fellows of the EI

Website and social media

We also routinely share content from the magazines across our website and social media platforms. Online ads, job adverts and features in our e-newsletters are also available.

- 24,000 website visitors per month
- 20,000 email update subscribers
- 22,000 LinkedIn followers and 18,000 group members, with 105k impressions from posts in September 2020
- 16,000 Twitter followers, with 140k impressions from Tweets in September 2020



EI members are involved in a diverse range of fields across the world of energy. Whatever your areas of work, you can raise awareness about your products and services to relevant prospective customers, while supporting good practice and professionalism in the industries in which you operate.

Petroleum Review readers have the following areas of interest

- Oil and gas prospects: 56%
- Gas developments: 31%
- Renewable energy: 30%
- Refining and petrochemicals: 23%
- Innovation and new technologies: 22%
- Bulk storage and terminals: 22%
- Alternative fuels: 20%
- Enhanced oil recovery: 20%
- Subsea sector: 19%
- Health and safety: 18%

Petroleum Review magazine — what our readers say

- 'Petroleum Review is excellent and I am satisfied with all items published.'
- 'The articles are always current and contain real data, not just opinion and these tend to fit in and complement other sources of data found to ensure the correct decisions are being made.'
- 'I like in particular the summaries that provide a bit more insight in the ongoing trends, and link them to articles (...). It helps you to see new developments in context of the bigger picture, while giving you exposure to new developments.'
- 'I found the new online flipbook version of Petroleum Review really accessible and packed full of interesting articles relating to all aspects of energy – an enjoyable read!'

Rate Card

PRINTED	Outside back cover	£4,500
	Inside cover	£3,900
	Full page	£3,500
	Half page	£2,500
	Quarter page	£1000

Online ads	£300
Membership E-Newsletter banner	£600
Job adverts online	£260
Datasheets sponsorship	£300
INDUSTRY DATASHEETS: Recent and historical stats, topic-focused analysis and glossaries.	

Petroleum Review Features List 2021

The oil and gas sector is transitioning to a low carbon future, with an emphasis on renewables, new fuels and opportunities in the hydrogen economy. *Petroleum Review* highlights how the sector is enabling this energy transition and its implications across all sectors, with decarbonisation, innovation and new technologies, emissions mitigation, new fuels, CCS, hydrogen and skills development a consistent theme throughout the year. The magazine also focuses on specific topics and regions each month, as outlined below, each of which will be approached from an energy transition perspective, as well as presenting news and opinions from key influencers in the industry – upstream, midstream and downstream.

February*

- Oil, gas and alternative fuels in 2021
- Energy transition
- Innovation and technology

*Open access to *Petroleum Review* digital flipbook for all IP Week participants

March

- Carbon trading and pricing
- Geopolitics and energy security
- The Middle East

April

- Lubricants/fuel additives and efficiency
- Fuel retailing in a low carbon era
- Africa

May

- Drive to net zero offshore
- Financing a low carbon future
- Energy storage and batteries
- Caspian and Central Asia

June

- Decarbonising power generation
- Refining/petrochemicals – new initiatives
- Russia and neighbouring states

July

- Global CCUS
- Energy policy transformation
- Gas and the energy transition
- North America/Arctic

August

- Bulk storage/terminals – net zero challenges
- H&S – oil, gas and renewables
- North Sea/Atlantic Margin

September

- Decarbonising technologies – up/mid/downstream
- New skill sets for a new world
- Latin America

October

- Decommissioning in a low carbon era
- Emissions reduction, incl methane
- COP26 preview
- UK/Europe

November

- Alternative fuels (including biofuels, EVs and hydrogen)
- Environmental, social and corporate governance (ESG)
- Aviation and a low carbon future
- Asia-Pacific (including China and India)

December 2021/January 2022

- COP26 developments
- Digitalisation/AI and cybersecurity
- Shipping and decarbonising marine operations
- Australasia

- Published since 1914
- 11 issues per year
- Reaches 20,000 e-newsletter subscribers

- More than a quarter of EI members read no other industry magazine, meaning *Petroleum Review* offers the only medium to reach these influential decision-makers
- Directly emailed to 3,500 student members

Advertising:

Business Development Team

advertising@energyinst.org

+44 (0)20 7467 7100



NEW: *Petroleum Review* is now published in digital flipbook format as part of the Energy Institute's environmental commitment towards achieving net zero. All members of the EI also have access to *Petroleum Review*'s sister publication, *Energy World*.

Additional topics – Please note that a wide range of extra topics are covered each month, further to those outlined in the features list. The role of the oil and gas sector in the energy transition will be a consistent theme throughout.

Please contact the editorial team for more information regarding content and production schedules.

To ensure time for consideration, proposals for editorial need to be submitted at least two months before the issue publication.

We reserve the right to change editorial content.

For further information, please contact Editorial:

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