About us
The Energy Institute (EI) is the chartered professional membership body bringing energy expertise together. We’re a global network with insight spanning the world of energy – from conventional oil and gas to the most innovative renewable and energy efficient technologies – united by our shared ambition: that energy, and its critical role in our world, is better understood, managed and valued.

Knowledge resources
- Online knowledge service with 100,000 records, including articles, news and energy insights
- E-library: 3.8 million records
- 180,000 teaching aids
- 90,000 news items
- 150+ ebooks
- Magazines: Energy World, Petroleum Review
- Podcast and videos
- Toolbox

Industry good practice guidance
- Good practice guidance: 30+ guidance and good practice documents each year
- Publications downloaded in over 90 countries
- 40+ technical papers presented each year

Professional development and recognition
- Expert-led courses and qualifications: Over 1,500 people trained in 5 years in 55+ countries
- 80+ courses covering a range of technical and commercial topics
- Classroom, online, and in-house options available
- Support and recognition: 10 professional titles and chartered statuses

Meet some of our EI Technical Partners:

Digital IP Week, 23–25 February 2021
From Crisis To Low Carbon Opportunity – A Decade of Delivery For The Oil and Gas Industry
Virtual means even more impact and reaching all geographies around the world. Seamlessly move from listening to presentations to networking, all whilst keeping up to date with the latest energy and oil and gas innovations. Our virtual platform will allow direct messaging, asking questions during presentations, sharing knowledge between businesses, and showcasing expertise via e-exhibition stands. Gain unrivalled access to key influencers – 2021 speakers include CEOs Bernard Looney FEI (BP), Anders Opedal (Equinor), Patrick Pouyanné (Total) and Ryan Lance (ConocoPhillips).

EI Knowledge Partner: Gold Sponsors: Silver Sponsors: Bronze Sponsors:
Partnership – why work with us?

Utilise the EI’s industry-leading platforms

Raise your profile across a large global audience

Connect with relevant professionals

Raise awareness about your products and services while supporting good practice and professionalism in your field across our global network.

- 20,000 members
- Over 200 company members and partners in over 120 countries
- EI members actively participate in regional branch networks in: Malaysia, Singapore, Middle East, Hong Kong, Nigeria, China
- 80% of EI individual members are in Europe
- Senior decision makers – 1,300 are Fellows of the EI

EI members are involved in a diverse range of fields across the world of energy. Whatever your areas of work, you can raise awareness about your products and services to relevant prospective customers, while supporting good practice and professionalism in the industries in which you operate.

Petroleum Review readers have the following areas of interest

- Oil and gas prospects: 56%
- Gas developments: 31%
- Renewable energy: 30%
- Refining and petrochemicals: 23%
- Innovation and new technologies: 22%
- Bulk storage and terminals: 22%
- Alternative fuels: 20%
- Enhanced oil recovery: 20%
- Subsea sector: 19%
- Health and safety: 18%

Website and social media

We also routinely share content from the magazines across our website and social media platforms. Online ads, job adverts and features in our e-newsletters are also available.

- 24,000 website visitors per month
- 20,000 email update subscribers
- 22,000 LinkedIn followers and 18,000 group members, with 105k impressions from posts in September 2020
- 16,000 Twitter followers, with 140k impressions from Tweets in September 2020

Petroleum Review magazine – what our readers say

- ‘Petroleum Review is excellent and I am satisfied with all items published.’
- ‘The articles are always current and contain real data, not just opinion and these tend to fit in and complement other sources of data found to ensure the correct decisions are being made.’
- ‘I like in particular the summaries that provide a bit more insight in the ongoing trends, and link them to articles (...). It helps you to see new developments in context of the bigger picture, while giving you exposure to new developments.’
- ‘I found the new online flipbook version of Petroleum Review really accessible and packed full of interesting articles relating to all aspects of energy – an enjoyable read!’

Rate Card

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| Online ads |                | £300 |
| Membership E-Newsletter banner | £600 |
| Job adverts online       | £260 |
| Datasheets sponsorship   | £300 |

INDUSTRY DATASHEETS: Recent and historical stats, topic-focused analysis and glossaries.
The oil and gas sector is transitioning to a low carbon future, with an emphasis on renewables, new fuels and opportunities in the hydrogen economy. Petroleum Review highlights how the sector is enabling this energy transition and its implications across all sectors, with decarbonisation, innovation and new technologies, emissions mitigation, new fuels, CCS, hydrogen and skills development a consistent theme throughout the year. The magazine also focuses on specific topics and regions each month, as outlined below, each of which will be approached from an energy transition perspective, as well as presenting news and opinions from key influencers in the industry – upstream, midstream and downstream.

**February**
- Oil, gas and alternative fuels in 2021
- Energy transition
- Innovation and technology

*Open access to Petroleum Review digital flipbook for all IP Week participants*

**March**
- Carbon trading and pricing
- Geopolitics and energy security
- The Middle East

**April**
- Lubricants/fuel additives and efficiency
- Fuel retailing in a low carbon era
- Africa

**May**
- Drive to net zero offshore
- Financing a low carbon future
- Energy storage and batteries
- Caspian and Central Asia

**June**
- Decarbonising power generation
- Refining/petrochemicals – new initiatives
- Russia and neighbouring states

**July**
- Global CCUS
- Energy policy transformation
- Gas and the energy transition
- North America/Arctic

**August**
- Bulk storage/terminals – net zero challenges
- H&$ – oil, gas and renewables
- North Sea/Atlantic Margin

**September**
- Decarbonising technologies – up/mid/downstream
- New skill sets for a new world
- Latin America

**October**
- Decommissioning in a low carbon era
- Emissions reduction, incl methane
- COP26 preview
- UK/Europe

**November**
- Alternative fuels (including biofuels, EVs and hydrogen)
- Environmental, social and corporate governance (ESG)
- Aviation and a low carbon future
- Asia-Pacific (including China and India)

**December 2021/January 2022**
- COP26 developments
- Digitalisation/AI and cybersecurity
- Shipping and decarbonising marine operations
- Australasia

**NEW: Petroleum Review is now published in digital flipbook format as part of the Energy Institute’s environmental commitment towards achieving net zero. All members of the EI also have access to Petroleum Review’s sister publication, Energy World.**

Additional topics – Please note that a wide range of extra topics are covered each month, further to those outlined in the features list. The role of the oil and gas sector in the energy transition will be a consistent theme throughout.

Please contact the editorial team for more information regarding content and production schedules.

To ensure time for consideration, proposals for editorial need to be submitted at least two months before the issue publication.

We reserve the right to change editorial content.

**For further information, please contact Editorial:**
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e: kjackson@energyinst.org

**Digital IP Week**
Annual strategic review of the oil and gas industry’s progress towards delivering net zero. Global analysis by key influencers and leading experts in upstream and downstream, with specific focus on innovation, technology and skills.