The EI at a glance

About us
The Energy Institute (EI) is the chartered professional membership body bringing energy expertise together. We’re a global network with insight spanning the world of energy – from conventional oil and gas to the most innovative renewable and energy efficient technologies – united by our shared ambition: that energy, and its critical role in our world, is better understood, managed and valued.

Knowledge resources
Online knowledge service with 100,000 records, including, articles, news and energy insights
- e-library
  - 3.8 million records
  - 180,000 teaching aids
  - 90,000 news items
  - 150+ ebooks
- Podcast
- Magazines
  - Energy World
  - Petroleum Review

Conference programme
- Annual Middle East HSE & Sustainability Forum
- Energy policy debates
- Evening lectures
- High-level round tables and workshops with key stakeholders and senior decision makers
  - EI live webinars

Industry good practice guidance
- Good practice guidance: 30+ guidance and good practice documents each year
- Publications downloaded in over 90 countries
- 40+ technical papers presented each year

Professional development and recognition
- Expert-led courses and qualifications
  - Over 1,500 people trained in 5 years in 55+ countries
  - 80+ courses covering a range of technical and commercial topics
  - Classroom, online, and in-house options available
- Support and recognition
  - 10 professional titles and chartered statuses

Meet some of our EI Technical Partners:
- bp
- Chevron
- CHRYSAOR
- EDF
- Ørsted
- Q8
- renewables
- e.on
- equinor
- ExxonMobil
- innogy
- Total
- Vattenfall
- Vitol
- Woodside

23–25 February 2021, London
Leading annual oil and gas event – defining the industry’s role, delivering a low carbon future. Unrivalled access to key influencers. 2020 speakers, among others: Bernard Looney, Fatih Birol, Arnaud Breuillac, Nick Bridge, Sinead Lynch, Bob Ward, Kate Dourian, Dr Leena Srivastava.

Energy Institute knowledge partner: IP Week knowledge partner: IP Week legal partner:

Gold sponsors:

Silver sponsors:
Partnership - why work with us?

Utilise the EI’s industry-leading platforms
Raise your profile across a large global audience
Connect with relevant professionals

EI members are involved in a diverse range of fields across the world of energy. Whatever your areas of work, you can raise awareness about your products and services to relevant prospective customers, while supporting good practice and professionalism in the industries in which you operate.

Petroleum Review readers have the following areas of interest:
• Oil and gas prospects: 56%
• Gas developments: 31%
• Renewable energy: 30%
• Refining and petrochemicals: 23%
• Innovation and new technologies: 22%
• Bulk storage and terminals: 22%
• Alternative fuels: 20%
• Enhanced oil recovery: 20%
• Subsea sector: 19%
• Health and safety: 18%

We also routinely share content from the magazines across our website and social media platforms. Online ads, job adverts and features in our e-newsletters are also available.
• 23,000 website visitors per month
• 18,000 email update subscribers
• 18,500 LinkedIn followers and group members, with 110k impressions from posts in February 2020
• 15,500 Twitter followers, with 240k impressions from Tweets in February 2020

Also in this issue:
The magazine for oil, gas and new fuels professionals
Magazine of the Energy institute

Challenging future forecast for fuel retailers
Moving to net zero
North sea plans to become world's first net zero basin.

Petroleum Review magazine — what our readers say

‘Petroleum Review is excellent and I am satisfied with all items published.’
‘The articles are always current and contain real data, not just opinion and these tend to fit in and complement other sources of data found to ensure the correct decisions are being made.’
‘I like in particular the summaries that provide a bit more insight in the ongoing trends, and link them to articles (...). It helps you to see new developments in context of the bigger picture, while giving you exposure to new developments.’

Rate Card

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<thead>
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Online ads £300
Membership E-Newsletter banner £600
Job adverts online £260
Datasheets sponsorship £300

INDUSTRY DATASHEETS: Recent and historical stats, topic-focused analysis and glossaries.
### Petroleum Review Features List 2020

Oil and gas will have an important role to play as the world transitions to a low carbon future. In addition to the features outlined below, Petroleum Review will regularly highlight how the sector is enabling the transition to a diverse low carbon energy system, as well as addressing key issues such as CCUS, workplace diversity, skill set development and technology innovation. The magazine also provides regional reviews, highlighting the latest initiatives and projects.

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<thead>
<tr>
<th>February 2020*</th>
<th>May 2020</th>
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<tr>
<td>Prospects for oil, gas and alternative fuels in 2020</td>
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<td>The changing majors – oil and gas in the energy transition</td>
<td>E&amp;P companies’ roles and challenges in a carbon constrained world</td>
<td>H&amp;S in a low carbon era</td>
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<td>Innovation and automation</td>
<td>Energy policy transformation</td>
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<td>*MAGAZINE AT IP WEEK</td>
<td>Caspian and Central Asia</td>
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<td>Asia-Pacific (including China and India)</td>
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<th>March 2020</th>
<th>June 2020</th>
<th>September 2020</th>
<th>December 2020/January 2021*</th>
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<tr>
<td>Carbon trading and pricing</td>
<td>Distributed energy systems</td>
<td>Decarbonisation technologies up/mid/downstream</td>
<td>IT, AI, digitalisation and communications</td>
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<td>Geopolitics and energy security</td>
<td>Refining/petrochemicals initiatives (including energy efficiency, low carbon)</td>
<td>New energy skill set demands and workplace diversity</td>
<td>Decarbonising the marine sector</td>
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<td>The Middle East</td>
<td>Russia and neighbouring states</td>
<td>Latin America</td>
<td>Aviation and a low carbon future</td>
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<td>*MAGAZINE AT IP WEEK</td>
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<td>October America</td>
<td>Australasia</td>
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<th>July 2020</th>
<th>October 2020</th>
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<td>Lubricants and fuel additives</td>
<td>Global CCUS</td>
<td>Maturing assets and decommissioning</td>
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<tr>
<td>Changing face of fuel retailing (including EVs, hydrogen)</td>
<td>Gas and the energy transition</td>
<td>Reducing emissions (including methane, carbon)</td>
<td>Oil, gas and society</td>
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<tr>
<td>Africa</td>
<td>North America and the Arctic</td>
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<td>COP26</td>
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### Petroleum Review Features List 2020

- Published since 1914
- 11 issues per year
- Print circulation of 3,900
- Reaches a total of 20,000 members online
- Directly emailed to 3,500 student members
- More than a quarter of EI members read no other industry magazine, meaning Petroleum Review offers the only print medium to reach these influential decision-makers
- Average of two readers per copy, doubling our circulation

### Advertising:

**Business Development Team** advertising@energyinst.org +44 (0)20 7467 7100

### Additional topics – Please note that a wide range of extra topics are covered each month, further to those outlined in the features list. The role of the oil and gas sector in the energy transition will be a consistent theme throughout.

Petroleum Review also produces supplements. Please contact the editorial team for more information regarding content and production schedules.

To ensure time for consideration, proposals for editorial need to be submitted at least two months before the issue publication.

We reserve the right to change editorial content.

For further information, please contact Editorial:
Kim Jackson, Editor,
e: kjackson@energyinst.org

### International Petroleum Week

Annual strategic review of the oil and gas industry’s role in delivering a low carbon future. Global analysis by key influencers and leading experts in upstream and downstream, with specific focus on innovation, technology and skills.